



4D Group

945 – Marketing

Who would benefit?

Individuals taking the Chartered Insurance Institute's examinations.

Objective

To assist individuals with their revision study and examination preparation.

Content

Clarify areas of concern in the syllabus

Learn what the examiner is looking for

Look at the main mistakes that students make and how to avoid them

Learn useful revision and exam techniques

Duration

One day

Pre-requisites

It is assumed individuals attending a course has read the course book in its entirety.