



4D Group

## Introduction to Intellectual Property Insurance

### Who would benefit?

This course provides a technical foundation for brokers, insurers and lawyers who wish to develop a more technical knowledge of the law and insurance practice relating to Intellectual Property risks.

### Objective

On completion of the course the delegates will:

- Understand the legal background and various types of intellectual property risk
- Understand the rights, risks and exposures relating to intellectual property
- Be familiar with the types of cover available
- Be aware of the factors insurers consider in the assessment and pricing of risk

### Content

- What is intellectual property
  - Patents
  - Trademarks
  - Copyright
- Types of intellectual property risk
- Defending rights and enforcing rights
- Coverage – defence costs, reimbursement and infringement abatement
- Proposals and underwriting considerations
- Policy Forms

### Duration

Half day